

# AFRICAN CONNECTIONS

605 Alcatraz Avenue  
Oakland, CA 94609 USA

[www.africanconnections.com](http://www.africanconnections.com)

## **For Immediate Release!**

Monday, January 26, 2009

### **Contact:**

AFRICAN CONNECTIONS Research and Education Fund (ACREF)  
1-510-547-6437 Telephone  
1-918-515-6437 Fax

## AFRICAN CONNECTIONS announces Documentary Media Archiving and Preservation Project

The AFRICAN CONNECTIONS RESEARCH AND EDUCATION FUND (ACREF) is today announcing implementation of its **Documentary Media Archiving and Preservation Project**.

Over the next eighteen to twenty four months, ACREF will convert its entire library of video and audio content (source and master tapes) to broadcast quality uncompressed digital formats, for archival storage on optical and flash based media.

“With magnetic tape having a quite limited shelf life, it is important that libraries of historically significant materials be transferred to digital media and placed in secure environments”, says **Melvin Cox**, Founder of AFRICAN CONNECTIONS. “We have undertaken this project to preserve the unabridged history of persons living in Africa and in the African Diaspora.”

“While the project will initially focus on our own published and unpublished content”, says Cox. “it will in the near future be expanded to assist in the preservation of materials from other sources. We look forward to supporting the work of independent producers, community groups, religious entities, academic institutions and non-governmental organizations.”

With the assistance of its technical advisors, ACREF has implemented policies and procedures that utilize the highest technical standards and facilitate the availability of archival content for use across a wide range of media, including broadcast and cable, DVD, Blu-ray Disc, RSS enabled podcasts and streaming via the Internet.

The first three (3) programs archived under the **Documentary Media Archiving and Preservation Project** are currently showcased in the **Featured Videos** section of the AFRICAN CONNECTIONS web site (<http://www.africanconnections.com>). These productions include:



- [How to Get Hooked Up...](#) - a 1993 sermon by [Rev. William Revely, Jr.](#) of Detroit Michigan (USA)



- [To Make A Real Difference in the Real Lives of Real People](#) – [Hon. Ronald Harmon Brown](#), Remarks by the late United States Secretary of Commerce at the 3<sup>rd</sup> African-African American Summit in Dakar, Senegal (May 1995).



- [Highlights of the Third African African American Summit](#), Dakar, Senegal, May 1995

For further information on the AFRICAN CONNECTIONS RESEARCH AND EDUCATION FUND's Documentary Media Archiving and Preservation Project, please address email to:  
[documentary\\_media@africanconnections.com](mailto:documentary_media@africanconnections.com)

#

**Captions:**

[Image 1](#): **Rev. William Revely, Jr.**

[Image 2](#): **Hon. Ronald Harmon Brown**

[Image 3](#): **H.E. Yahya Jammeh, President of Gambia**